

Go Beyond with TSOM



Viewbook 2024

[TORONTOSOM.CA](https://torontosom.ca)



Toronto
School of
Management

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Welcome

Welcome to Toronto School of Management

We are so happy that you've decided to learn more about our school and its programs.

We treat our community like a family, from staff to students. There are people from all walks of life at TSOM, people from different corners of the world — with big visions and grand plans to experience living the Canadian dream and secure a future for themselves, their families and even their communities. Throughout these years, I have watched TSOM develop into an international institution, delivering in-demand programs with strong industry partners and a diverse group of alumni doing things we couldn't be more proud of.

As rapidly as we have grown as an institution, we've also earned the reputation of being a caring, committed community of educators, staff and students. We take pride in our culture of care. We want to nurture the commitments we make at TSOM, which is to make sure each student is equipped with the tools and support needed to embark on a new chapter of their lives in an evolving world — whether it's a question about your co-op, the best library to go to or assistance with accommodations, no question is too big or small for our staff and faculty.

We deliver results through quality programs, from business to hospitality and tourism, big data, digital marketing and cybersecurity — all of which are taught by our experienced faculty members, who are experts in their fields. The narrative of a continuous pursuit of knowledge is common at TSOM. Ambition is part of the fabric of our community, and while we have the experience to demonstrate how far it can go, we want to make sure you do, too. Welcome to a new chapter of your journey.

We're glad you're here!

Ehsan Safdari,
President



TSOM by the Numbers

**20+ awards &
recognitions**

**150+ co-op
partners**

**2,000+
Students**

**10+ programs
to fit your
academic
and
professional
needs**

**Students from
90+ countries**

**20 students
Average class**

**Students
ages
18 - 35**

Welcome to Toronto, Ontario

Study, live and thrive in the heart of the world's most diverse city.

Toronto itself is a word that originates from the Indigenous Mohawk word "Tkaronto," meaning "the place in the water where the trees are standing," which is said to refer to the wooden stakes that were used as fishing weirs in the narrows of local river systems by the Haudenosaunee and Huron-Wendat Indigenous communities.

Fast forward to now, you've probably heard about this place by more recent names — T.O., The 6ix, The Big Smoke, or the most multicultural city in the world. TSOM has within its name one of the greatest reasons to study here: the city itself. The opportunities in Toronto are as diverse as the people, with a range of industries to choose from.

Toronto: A Multicultural Hub

Toronto School of Management acknowledges that we are on the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples. TSOM also acknowledges that Toronto is covered by Treaty 13 signed with the Mississaugas of the Credit, and the Williams Treaties signed with multiple Mississaugas and Chippewa bands.

We are proud to be nestled right in the heart of a global community within Canada's business and cultural hub. The diversity of the city represents the diversity of TSOM, and it's easy to see why people from all walks of life, ethnicities and countries settle here.



A city embedded with rich cultures.

Home to over 250 ethnicities, Toronto is comprised of people from almost everywhere in the world. Along with this diverse population is the celebration of their respective cultures — Toronto is known for many cultural, artistic and progressive festivities such as the Pride Week, the Fête de la Musique or World Music Day, AFROFEST and so much more.

You'll also encounter local businesses from sectors such as food and retail infused with strong cultural influence from their home countries. This makes Toronto one of the best places to explore your palate, as the city offers a vast range of international delicacies.



Concrete jungle, hidden paradise.

Despite being a metropolitan city, Toronto offers a wide variety of outdoor activities, parks, preserves and attractions for anyone who loves to get outside. The city offers picturesque views of natural attractions such as the Toronto Islands, the Scarborough Bluffs, High Park and Rogue Park. Visitors can enjoy a seemingly endless number of open-air activities, trails and landscapes to stay active and connected to nature.

Toronto, a central hub for business and education.

As Ontario's capital, Toronto is the central hub for education and career opportunities not only for Torontonians but also for aspiring students and professionals across the globe. The city continues to grow as a world leader and is one of the best places to work and live. Toronto's Growth Plan (2019) suggests a boost of around 1.72 million jobs in the City of Toronto by 2041.

A top tourist destination.

The city boasts a rich variety of recreation, arts and entertainment, with premier shows, excellent museums, sprawling nature preserves and world-class sports. Speaking of sports — Toronto has teams in seven major leagues and is home to the only teams outside of the United States for the MLB and NBA, Toronto Blue Jays and Toronto Raptors, respectively.

Some landmarks — like the CN Tower, Royal Ontario Museum, High Park, Rogers Centre and St. Lawrence Market, to name a few — have occasional, seasonal and year-round events. Almost every corner of the city takes you to a different cultural setting. There's always something new to experience for Toronto's growing number of visitors and residents.



Education House

Toronto School of Management is located within Education House, a five-storey landmark building. Located at a prime spot in Toronto, this century-old building has retained its classic architecture and character without compromising modernity; its location also offers accessibility to various city landmarks, transit, business and entertainment.

The facilities include renovated classrooms, a state-of-the-art auditorium, modernized computer labs and recreational spaces for students such as student lounges, a café managed by TSOM's own students and so much more.



Awards & Recognition

We're an award-winning institution.

We believe in the quality of our programs, and our education and industry communities believe in us, too. We're honoured to have been the recipients of these industry-leading awards!

 ST Star Vocational College Finalist (2024, 2023 & 2022)	 Best College Toronto	 Best Adult Education Platinum Winner	 Best Career Training Diamond Winner (2023, 2022 & 2021)	 Best Work & Study Program of the Year
 ST Star Vocational College Finalist (2023 & 2022)	 Top-Rated Cybersecurity Program (2023 & 2022)	 Top-Rated Data Analytics Program	 Top-Rated Digital Marketing Program (2023 & 2022)	 Best Adult Education (2022, 2021 & 2020)
 Best Multi-Sector Co-op Education Enterprise Eastern Canada	 Best Business & Career Training Diamond Winner (2022 & 2021)	 Most Innovative Management Program School, Eastern Canada	 Online Classroom Experience Regional Winner	 Best Hospitality and Tourism Post-Secondary Education Institution

Our Partners

We partner with the best industry leaders to create the leaders of tomorrow.

We're proud of the partnerships we make at TSOM. Working with exceptional global learning partners has been integral to the success of our school's programs and by extension, our students.



Amazon Web Services was born out of a need to meet demands for educated cloud employees. Students in our Diploma in Data Analytics Co-op program can benefit from learning on-demand cloud computing platforms used by companies and governments alike.

The Computing Technology Industry Association (CompTIA)



is a top non-profit trade association that issues professional certifications in the information technology

industry. Students in the Diploma in Cybersecurity Specialist Co-op program will build a strong foundation attaining a Security+ Certification.

The Digital Marketing Institute



is the global certification standard in digital marketing education.

Students in the Diploma in Digital Marketing Specialist Co-op program receive a Digital Marketing Associate certificate, defining skills and qualifications required by today's marketing professionals.

EC-Council The International Council of E-Commerce Consultants (EC-Council)

is the world's largest cybersecurity certification body. EC-Council's certification programs are recognized worldwide within both private and public sectors and have been used to accredit over 200,000 IT security professionals worldwide. TSOM students can achieve industry-recognized credentials and maintain a competitive edge in the global cybersecurity job market.



Knowledge Matters is a leading online interactive, game-like business simulation platform that teaches students key business and marketing concepts. Designed for today's digital natives, this is ideal for students in Diploma in Hospitality and Tourism Management Co-op, Advanced Diploma in Hospitality and Tourism Management Co-op and the Advanced Diploma in Hospitality and Tourism Management programs.

innRoad

innRoad aims to streamline operations for hoteliers and increase revenue through innovative software. This tool provides students with hands-on experience for managing inventory, processing reservations and generating financial reports that detail operational results. Through innRoad's simulation tool, students can gain valuable insights into how hotels are able to optimize performance and improve guest experiences.

Perlego

Perlego is a digital online library focusing on the delivery of academic, professional and non-fiction eBooks. It is a subscription-based service that offers users unlimited access to over 2,000 academic publishers and offers an impressive 600,000+ professional and academic titles across over 900 different topics and subtopics for the duration of subscription.



QuickBooks is a renowned accounting software used by countless organizations and enterprises around the world. Students in our Diploma in Business Administration Co-op, Diploma in Business Management Co-op and Diploma in Business Management programs will benefit from mastering the ins and outs of payrolls and payment functions.



Tableau is an interactive data visualization software that helps students turn data into insights. Whether you're working for a global enterprise or a startup, this is one skill that's in demand. Tableau gives students in the Diploma in Data Analytics Co-op program experience in critical data storytelling and organization with cutting-edge industry tools.



Trailhead is a platform from Salesforce that helps future managers organize, strategize, and gain new skills while perfecting existing ones. With its game-like interface, students in the Diploma in Business Administration Co-op, Diploma in Business Management Co-op, Diploma in Digital Business Management Co-op and Diploma in Business Management programs can benefit from engaging, bite-size content that's accessible any time.

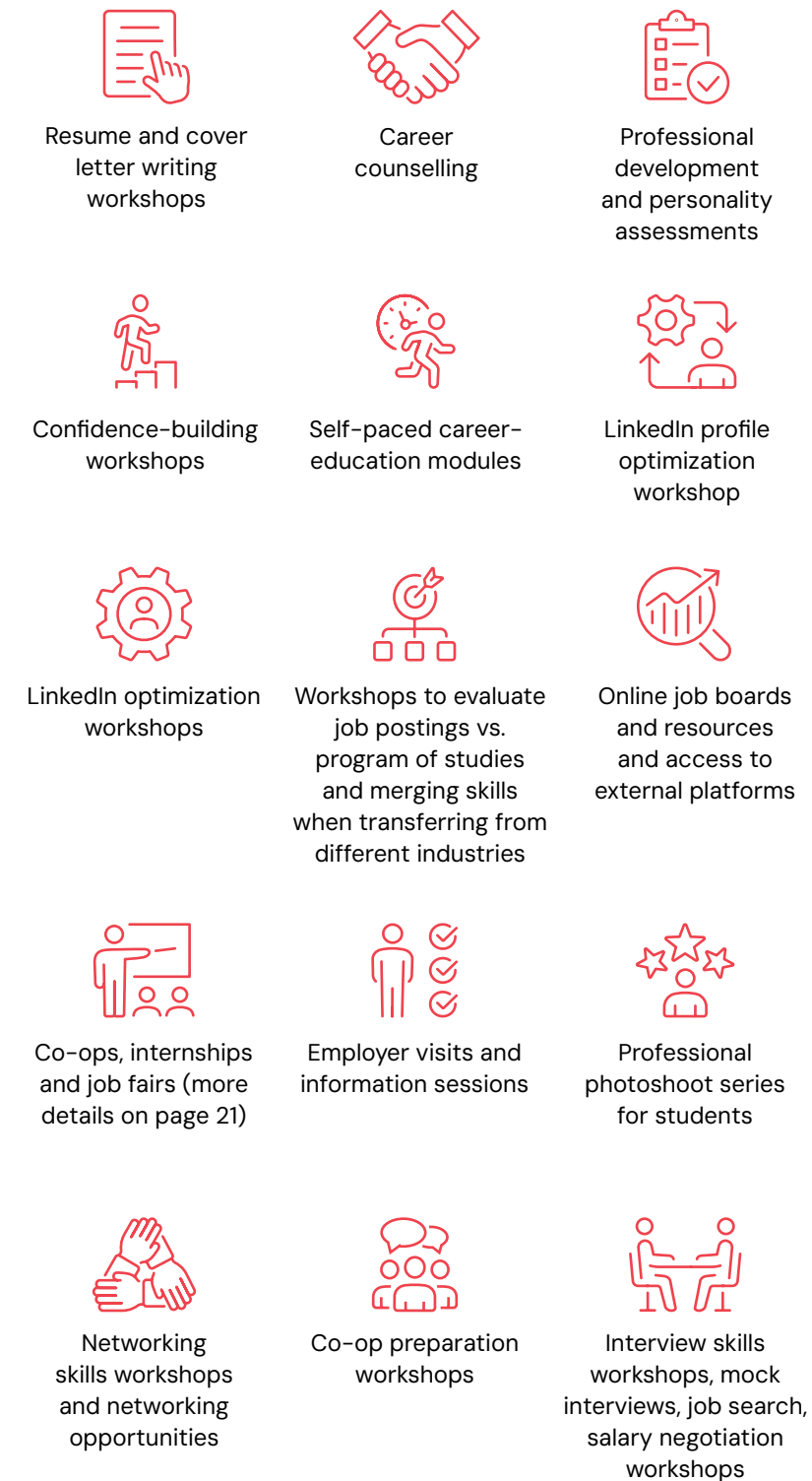
Career Services

Take your next big leap.

Toronto School of Management's Career Services department connects its students with diverse employers from the fields of business, hospitality and tourism, customer service, cybersecurity, digital marketing, sales, data analytics and information technology (IT) in real time to be recruited for co-op, internships and part/full-time permanent positions.

From interview workshops and resume writing to encouraging volunteering in the community, we emphasize and encourage the development of hard and soft skills to ensure students have the tools they need to achieve career success.

Career Services hosts workshops leading up to TSOM's job fairs that help students get the most out of each opportunity:



Our students receive support throughout their co-op term, communication for term requirements and eligibility, and co-op documentation for graduation requirements.

Get your foot in the door with reputable experience through our co-op partners:

- | | | | |
|---|--|-------------------------------------|---|
| ■ 23e2 Business Services Inc | ■ East 2 West Servers | ■ J-Sas | ■ Spanglish World Network |
| ■ AbsoluteXM Events & Management Inc. | ■ Edward Village Hotel Markham | ■ Kase Insurance | ■ Super 8 Toronto North |
| ■ Admission Hub | ■ Elmwood Spa | ■ KASZ Marketing | ■ Talent Employment |
| ■ After Breast Cancer | ■ Encore Canada | ■ LQK Merit Group of Companies | ■ The Big Leaf / KnowQuest Inc |
| ■ Alarm Guard Security Services | ■ Encubate | ■ Merit Group of Companies | ■ The Career Foundation |
| ■ AlertPass | ■ EPI Events | ■ Northern Vision Development LP | ■ The Tremblant Activity Centre |
| ■ AppVenture Inc | ■ Explorer Hop | ■ One Family Fund Canada | ■ TOLindo |
| ■ Arta Gallery | ■ F8th Inc | ■ Open Concept Hospitality | ■ Toronto Airport Marriott Hotel |
| ■ Bargains Group | ■ Fairfield Inn & Suites by Marriott Toronto Brampton | ■ Options Consulting Solutions | ■ Toronto Event Centre |
| ■ Bisha Hotel Toronto | ■ Fanique Inc | ■ Orange Model Management Inc. | ■ Town Inn Suites |
| ■ Brand Momentum | ■ Faur Event Staffing | ■ Packetlabs Ltd | ■ TownePlace Suites by Marriott Airport |
| ■ BTNX Inc | ■ Fintelics Technology Inc. | ■ Phelps Group | ■ Travel Agent Next Door |
| ■ Canadian Rocky Mountain Resorts | ■ Four Seasons Toronto | ■ Phonebox | ■ VintageBash |
| ■ Career Edge | ■ GAOtek Inc. / GAO RFID Inc. | ■ Polo Travel LTD. | ■ VirgoCX |
| ■ Wild Adventure Yukon | ■ Global Coin Solutions | ■ Pomeroy Kananaskis Mountain Lodge | ■ Westlake Hotel |
| ■ Cosmos Sports & Entertainment | ■ Great Lakes Schooner | ■ PsyMood Technologies | ■ Woori Education Group |
| ■ Courtyard & TownePlace Suites Toronto Northeast Markham | ■ GroupM | ■ Pursuit Collection Jasper | ■ World Wireless Solutions Inc. |
| ■ Delta Toronto | ■ Hampton Inn by Hilton Toronto Airport Corporate Centre | ■ Quality Inn & Suites Mississauga | ■ YouCan Learn Global Education |
| ■ Digital Finance Institute | ■ Harry Rosen | ■ RCycle | ■ Your Listing Expert |
| ■ Distillery Restaurants Corporation | ■ Hotel Score Promotions | ■ Saint James | |
| ■ Double Tree by Hilton Toronto Downtown | ■ iRestify | ■ SGGG Fund Services Inc. | |
| ■ Dynacert Inc | ■ Isabella Hotel | ■ SiberX | |
| | ■ ISX Canada LTD | | |
| | ■ Jonview Canada | | |

Students will be offered paid or unpaid entry-level positions related to their field of studies. The Career Services department will provide full support to students on booking and preparing for interviews. It is the student's responsibility to perform well during all interviews as well as during the full length of the co-op term. Placements are subject to availability and will vary based on the program, season and job market changes, as well as the student's English level and previous professional and academic experience.

Co-op Education

An unbeatable mix of theoretical and experiential learning.

At TSOM, you'll find a world of opportunities and discovery. Whether it's boosting your business or starting your management career, TSOM is an innovative college offering a range of industry-relevant programs, designed to ensure our students meet the demands of today's ever-changing job market.

At TSOM, we believe that theoretical learning inside the classroom is only part of a well-rounded education. To prepare students for a successful future career, TSOM enables you to choose the practical, hands-on component of your learning that will allow you to put the theoretical to use in a real-world environment. Whether it's a co-op placement or virtual internship, we're here to help you break into the Canadian job market with the right balance of experiences. That's why we collaborated with over 130 employers to provide practical work opportunities for all our students, ensuring you get the most out of your program. During the co-op term, students will work 20 hours a week to meet the program-mandated number of work experience hours. This provides students the flexibility to enjoy activities outside of school. We also fully support and encourage students to reach out to other employers with their own contacts and previous work experience.* We do not place any restrictions on the location of the job placement — so long as the position is located in Canada, students are free to accept employment anywhere they choose.

*Self-sourced co-op positions are assessed on a case-by-case basis to ensure they are relevant to program outcomes and work term criteria specified by TSOM. These positions must be submitted to Career Services for approval before proceeding with the co-op term.



Internship and Job Fair

Toronto School of Management (TSOM) hosts the Internship and Job Fair four times a year: in-person events in March and October and virtual events in January and June.

By offering both options, employers and students can connect, build their networks and interact in the manner that is most convenient and beneficial for them.

Students and employers have the chance to meet in person or if they prefer, they will be able to connect virtually. If desired, students and employers may also attend both days.

As an additional feature, students will be able to create a profile and submit a resume ahead of time for available positions. This hybrid event is open to all current TSOM students, as well as TSOM alumni.

Toronto School of Management's Career Services department connects employers with diverse students from the fields of business, hospitality and tourism management, cybersecurity, digital marketing, sales, data analytics and information technology (IT) in real time to recruit qualified candidates for internships and part- or full-time permanent positions to address staffing needs.

We do not place any restrictions on the location of the job placement — so long as it is located in Canada, students are free to accept employment anywhere they choose.*

*For co-op, as long as Career Services approves the placement.



Through this event, TSOM's current students and alumni will:

- Gain valuable networking experience interacting with prospective employers while exploring opportunities that may be of interest to their career goals.
- Visit employer booths virtually or in person to learn more about the company, connect with its representatives and be interviewed or even hired on the spot.
- Obtain insights into the current job market and learn about ongoing recruitment trends from seasoned employers and recruiters.
- Career Services hosts ongoing workshops for students to ensure they are equipped with supporting material for their job applications.
- Gain work experience with Canadian and international companies.

These events are open to all current TSOM students and TSOM alumni.

Virtual Internships

Get Canadian work experience with Canadian and international companies.

We want to transform the way students learn. Get ahead of the competition with a virtual internship.*

By engaging with companies virtually, students get to work on real projects, expanding their skills and gaining experience for future career endeavours.

Connect with Career Services to make sure you're prepared for your internship based on your program, experience and future plans.

*Students must reside in Canada during their virtual internships and co-ops. Hospitality and Tourism students are not eligible for virtual internships or co-ops.

Academic Pathways

Learning is a lifelong journey. Choose the next path.

The Academic Pathways department helps you take your career to greater heights. We are prepared to help you transition to any Canadian university or post-secondary institution that you have your heart set on. We make sure you are supported wherever you want to go.

Benefits of TSOM Academic Pathways

- Transfer your TSOM credits towards programs at our partner institutions.
- You may be eligible to apply for a post-graduation work permit (PGWP) in Canada for up to three years after graduation.*
- Access scholarships through our partner institutions.**
- Receive guidance and support when applying to TSOM's partner institutions and any other Canadian university or college.

University of Law and Arden University pathways are not eligible for the PGWP. For more information on PGWP eligibility, please consult the Immigration, Refugees and Citizenship Canada (IRCC) website (<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/publications-manuals/operational-bulletins-manuals/temporary-residents/study-permits/post-graduation-work-permit-program.html#s3>).

**Terms and conditions apply. Visit each school's website for more information about the scholarships and grants they offer.



Academic Pathway Partners



Arden University offers a wide range of online Bachelor and Master’s degrees. Based in the UK, the University provides flexible, distance and blended learning and supports more than 9,000 students globally online and at one of their six study centres in the UK. The Higher Education courses are endorsed by multiple professional bodies. Eligible TSOM graduates can pathway to Arden University’s Bachelor of Arts in Business or the Master’s in Data Analytics degree with transfer credit exemptions.



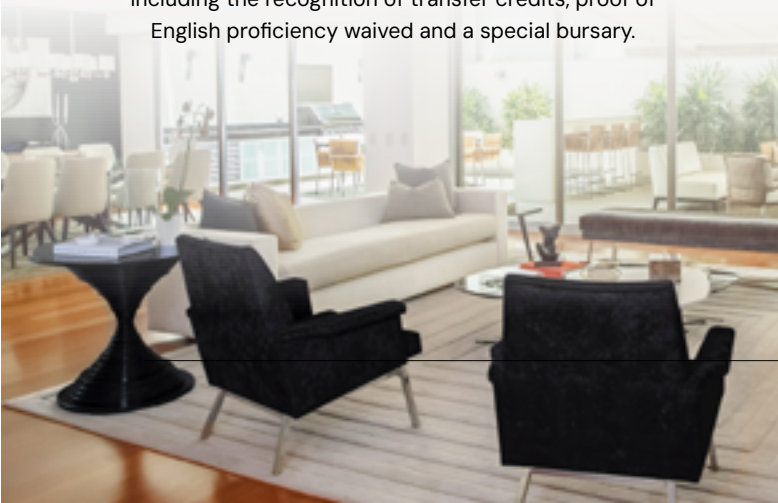
The University of Niagara Falls Canada (UNF) is an innovative and digitally oriented institution that prepares graduates for leadership in a digital world. This technology-centred approach puts students first, offering a cutting-edge learning framework that is adapted as technology changes and new processes emerge. Students learn from industry leaders and highly experienced faculty, gain experience through work-integrated learning components and build a solid foundation that sets them on the right path for success in their careers. UNF’s interdisciplinary programs are designed to address the ever-evolving needs of the global workforce, today and in the future. UNF’s focus is on equipping students with the ability to navigate the intricacies of the digital age while empowering them with the opportunities, expertise and vision to lead the way forward and address the widening digital skills gap.



University Canada West (UCW) is an innovative business and technology-oriented, teaching-focused institution based in Vancouver, BC. It is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services, high-quality education and successful graduate outcomes. UCW offers a variety of sought-after programs, including a Bachelor of Commerce, a Bachelor of Arts in Business Communication, an Associate of Arts and a Master of Business Administration. TSOM graduates in one of the business diplomas can pathway to a bachelor’s degree at UCW, receiving transfer credits, a waiver for proof of English proficiency and a pathway award.



Yorkville University is a Canadian university with national presence that offers flexible, rigorous and practitioner-oriented master’s, bachelor’s and diploma programs, both on-campus and online, that lead to professional careers that are personally rewarding and contribute to the betterment of society. For eligible TSOM alumni, a unique opportunity awaits. They can seamlessly pathway to Yorkville University, significantly shortening the time required to complete a bachelor’s degree of Business Administration – Project Management. This pathway comes with several advantages, including the recognition of transfer credits, proof of English proficiency waived and a special bursary.



The University of Law is based in UK and provides professional courses in business, criminology, education, law, policing, psychology and computer science. They offer a range of undergraduate and postgraduate programs, both on-campus and online, with a unique learning approach to produce independent professionals who can compete in the rapidly changing job market. Their courses focus on developing skills such as problem-solving, critical thinking and commercial awareness to prepare students for the challenges of the working world. TSOM and the University of Law have partnered to provide top-quality online postgraduate programs in Canada. This collaboration allows students to access the University of Law’s excellent programming while enjoying TSOM facilities, exceptional student service support and a valuable TSOM Award that significantly reduces the program’s tuition fee.



Since 1979, Trebas Institute’s mission has been to train talented individuals, enabling them to acquire the skills needed to become assets within the film, audio, business and technology, and entertainment industries. As a private career college, they provide programs that allow students to be at the forefront of the entertainment industry with the help of state-of-the-art facilities at their two campuses located in Montreal and Toronto, Canada. TSOM alumni has a 10% discount at any Trebas Institute programs, and eligible TSOM graduates can pathway towards Trebas’ E-commerce and Online Business Management program, enjoying transfer credits, proof of English proficiency waived and a pathway award.

Student Life

Work hard and play hard — we believe in a balanced lifestyle.

We are always organizing a wide variety of fun activities for students, ensuring there is something to capture everyone’s interest. From informative seminars and networking sessions to field trips and festivities that celebrate multiculturalism, we make sure that our students have the most opportunities to grow.

Activities are part of the fabric of our community, and upon joining them, you will feel a deep sense of involvement, community and enrichment.

We encourage you to participate!



Student Support and Housing Services

Life at TSOM.

The Student Services department is your key to thriving at TSOM. This department plays a key role in helping you transition to TSOM, living in the city and more. We have a wide range of housing options and a dedicated housing team to help you find accommodations that best suit your budget. From student residences to hotels and condo rentals, we ensure that you’ll find something for your needs.

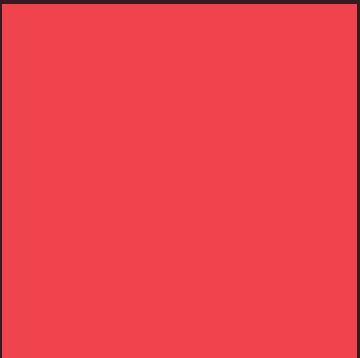
Our Career Services department works with students on everything from finding you volunteering opportunities to issuing student letters and ID cards — this is your one-stop shop for anything pertaining to student life.

We take pride in treating our students and staff like family — so no question is too big or too small. Wondering where to get a quick bite, subscribe to a phone plan or buy the best furniture? We’ve got you.

Get in touch with Student Services to figure out all your day-to-day needs.

“Some of my favorite memories were going to different parks in the area for picnics, a trip to Amazon to witness how distribution lines work and networking events. Getting involved with events, doing good in school and networking will open opportunities tremendously.”

Melanie,
TSOM Student





Meet Ruan!

A passionate student from Brazil, Ruan attained a degree in administration while simultaneously working as a social media specialist and portrait/event photographer for a real estate company. His journey to Toronto School of Management was sparked by a friend's recommendation, who had previously studied at the institution.

Choosing TSOM for its global reputation, Ruan enrolled in the Fundamentals of Hospitality and Tourism program, fueled by his deep-seated love for travel and a desire to broaden his knowledge in the field. Currently employed at TLG School of English within the school building and as a photographer for TSOM, Ruan seamlessly blends work and study.

In class, he has learned skills applicable to the field, particularly in customer service and handling diverse situations. His career aspirations include professional growth in the tourism sector and fulfilling his dream of exploring the world through his profession. Motivated by family and friends, Ruan is grateful for TSOM's role in expanding his horizons and fostering opportunities both as a student and an employee.

Embracing the school's sense of community, Ruan enjoys events like Brazilian Day, Halloween parties and group trips. Recognizing the initial challenges of adapting to a new culture and being away from family, Ruan assures new students that the personal and professional growth experienced during this journey is immeasurable, enriching one's worldview and relationships.

Business



Start-up your future and become an asset in North American and global markets.

Accelerate your business and entrepreneurship goals. Learn from expert faculty who have forged their own career success and get ready to hit the ground running with any organization.

At TSOM’s Business programs, students will:

- Cover diverse disciplines, such as business communications, financial resource management, digital and offline marketing, and business environments. Our programs are designed to meet the requisites for pursuing careers in various business domains.
- Find strong career support through resume clinics, mock interviews, job fairs and guest speakers.
- Learn from dedicated faculty members who are experienced educators and experts in their field..
- Develop essential soft skills to thrive in any professional environment.



Most Innovative Management Program School, Eastern Canada

Our Business programs are powered by:



Our Business Programs

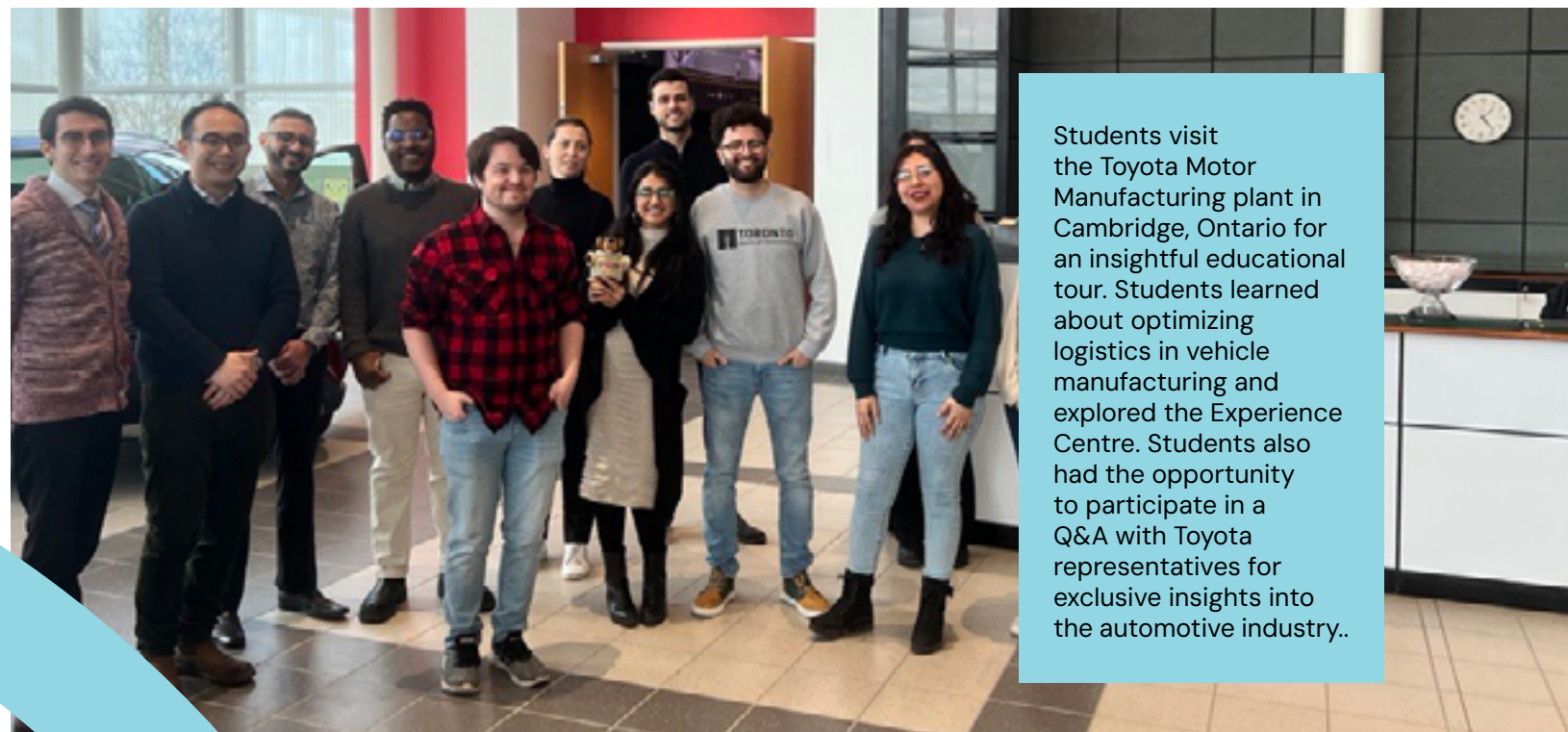
- Diploma in Digital Business Management Co–Op
- Diploma in Digital Marketing Specialist Co–Op
- Diploma in Business Administration Co–Op
- Certificate in Business Essentials Co–Op

Many of our business graduates are employed at renowned companies including Google, Rogers Communications, TD Bank, CIBC, BMO, Scotiabank, Shoppers Drug Mart, Tim Hortons, Starbucks, Canadian Tire Corporation and Walmart, among many others.

Go **beyond** with TSOM's enhanced business learning experiences and exclusive field trips, extracurricular workshops and guest speaker sessions.



Students at RBC Bank learn about the intricate processes and operations that drive a bank branch. This was a great opportunity for students to discover what it takes to build a successful career at a large global financial institution, hear from industry insiders, network and discover professional development opportunities.



Students visit the Toyota Motor Manufacturing plant in Cambridge, Ontario for an insightful educational tour. Students learned about optimizing logistics in vehicle manufacturing and explored the Experience Centre. Students also had the opportunity to participate in a Q&A with Toyota representatives for exclusive insights into the automotive industry..



TSOM students enjoy a maple syrup tasting. This field trip provided insights into the Canadian hospitality and tourism industry, including the cultivation, presentation and marketing of an iconic Canadian product.



Meet Sofia!

Introducing Sofia from Colombia. With a background in agroindustrial engineering, she was eager to expand her education and pursue new interests with a program in business. She discovered Toronto School of Management (TSOM) while browsing business schools online and was captivated by TSOM's facilities and programs, especially the co-op learning component of the Business Administration program. Its relevance to her career aspirations and its potential for personal and professional growth made enrolling at TSOM an easy and exciting decision for Sofia.

At TSOM, Sofia has enjoyed meeting people from diverse corners of the world and learning about their cultures and values.

While pursuing her studies at TSOM, Sofia also dedicates her skills and knowledge to her work at Roundabout Escape Rooms in Toronto, serving as a Sales Representative and excelling in customer service. Through TSOM's Business Administration program, her studies in communication, marketing, customer relationship management,

problem-solving, leadership and teamwork have seamlessly translated into her role, enhancing her performance in sales and customer service.

Driven to make a notable impact in business management or as an entrepreneur, Sofia has benefitted from TSOM laying a robust educational foundation, equipping her with practical skills and offering invaluable networking opportunities, significantly bolstering her prospects for a successful career in her chosen field.

To prospective students, Sofia encourages choosing TSOM as a pathway to unlock the doors to the Canadian dream and gain international experiences.

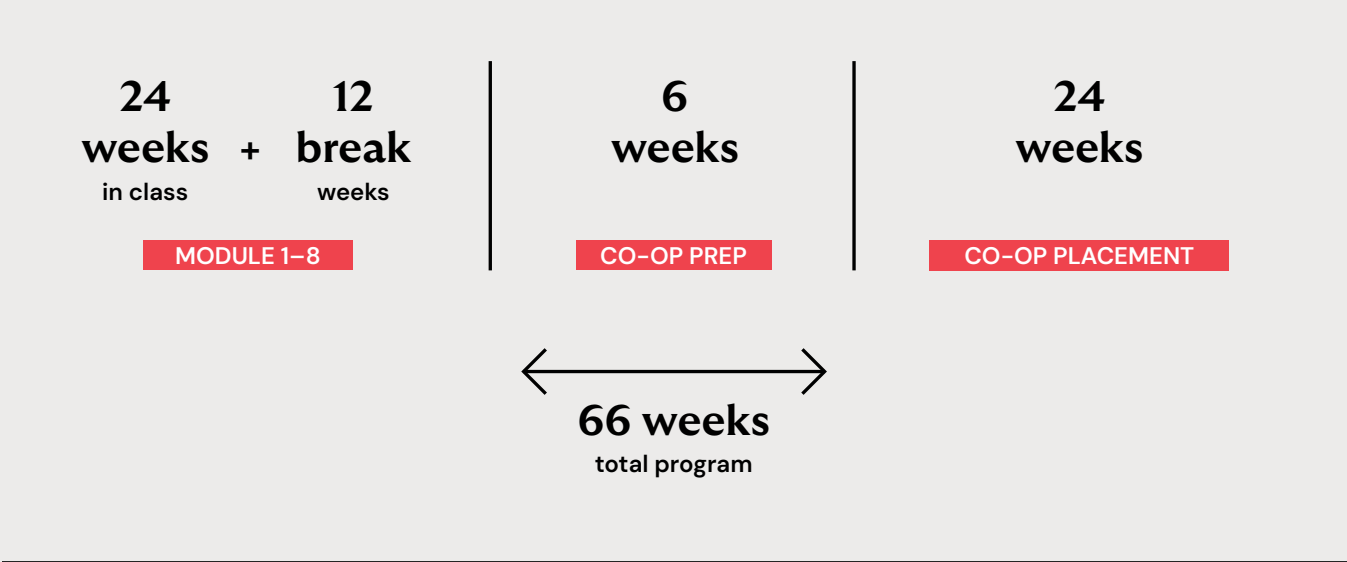
Diploma in Business Administration Co-op

Start dates

January, March, May, July, September, November



Program Duration



Program Highlights

- Identify and understand the techniques and theories of successful businesses.
- Develop cognitive, problem-solving and communication skills.
- Learn the 'Manage the Salesforce Way' to discover strategies and tools to be a great manager.
- Strengthen your resume with Canadian work experience
- Co-op placement in the field of studies (Terms and conditions apply.)*

* Students will be offered paid or unpaid entry-level positions related to their field of studies. Placements are subject to availability and will vary based on the program, season and job market, as well as the student's English level and previous professional and academic experience. The Career Services department will provide full support to students with booking and preparing for interviews. It is the student's responsibility to engage actively in the interview process and demonstrate their skills and professionalism throughout the co-op term.

Modules

Term 1	Term 2	Term 3	Term 4	Co-op
Fundamentals of Business Communication	Organizational Behaviour	Business Environment	Principles of Accounting or Introduction to Cybersecurity	Co-op
Managing Financial Resources	Marketing Principles	Business Decision-Making	Research Project	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience. The co-op work experience could include positions in the following areas:

- Marketing
- Retail
- Finance and accounting
- Not-for-profit
- Customer care
- Administration

Learning Partners



Career Opportunities

- Office administrator
- Administrative officer
- Administrative services co-ordinator
- Forms management officer
- Office administrator
- Office manager
- Office services co-ordinator
- Planning officer
- Records analyst – access to information
- Surplus assets officer
- University admissions officer
- Communications service co-ordinator

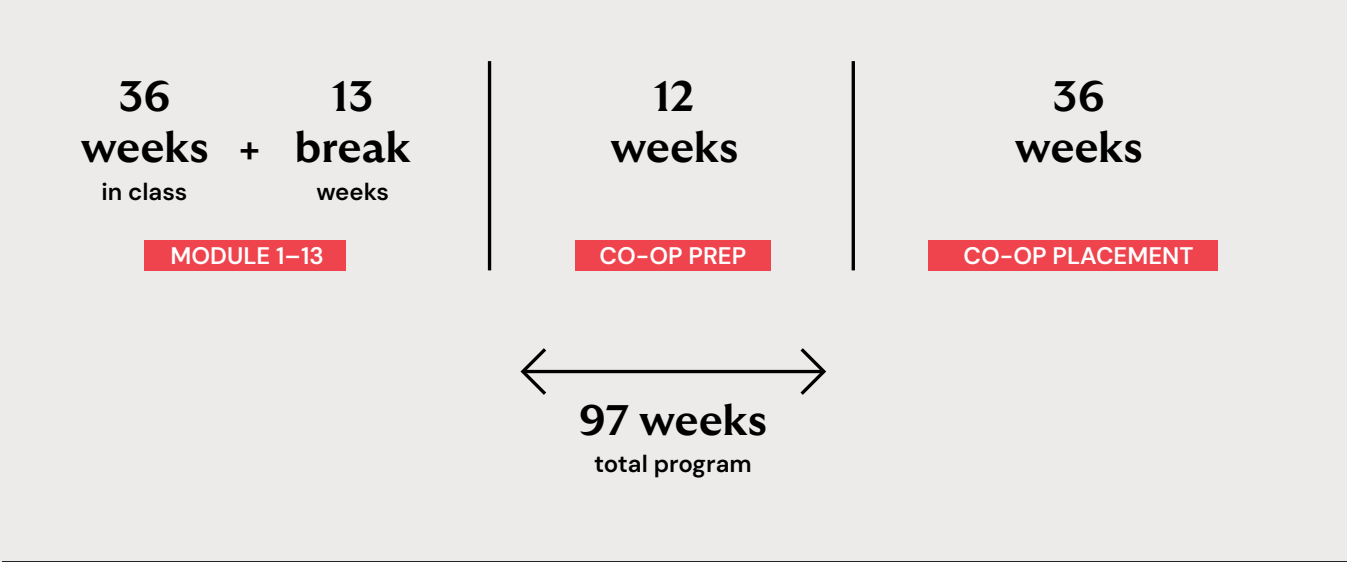
Diploma in Digital Business Management Co-op

Start dates

January, March, May, July, September, November



Program Duration



Program Highlights

- Understand the role of technology and digital literacy as a modern-day professional.
- Leverage cutting-edge tools and refine problem-solving skills to navigate today's digital landscape.
- Learn the "Manage the Salesforce Way" to discover strategies and tools to be a great manager.
- Use computers and other devices in accordance with fundamental cybersecurity practices.
- Learn fundamental marketing concepts, terms and ideas.
- Understand how to create effective communication strategies.

Learning Partners



Modules

Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Co-op
Fundamentals of Business Communication	Organizational Behaviour	Business Decision Making	Introduction to Cybersecurity	Project Management	Operations Management in Business	Co-op
Managing Financial Resources	Introduction to Marketing and Branding	Research Project	Business Environment	Information Management	Business Ethics	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Marketing
- Retail
- Finance and accounting
- Not-for-profit
- Customer care
- Administration

Career Opportunities

- Business management consultant
- Business methods analyst
- Health information management consultant
- ISO consultant
- Management analyst
- Operations management senior consultant
- Organization and methods researcher
- Organizational analysis consultant
- Organizational analyst
- Records management specialist, and more.

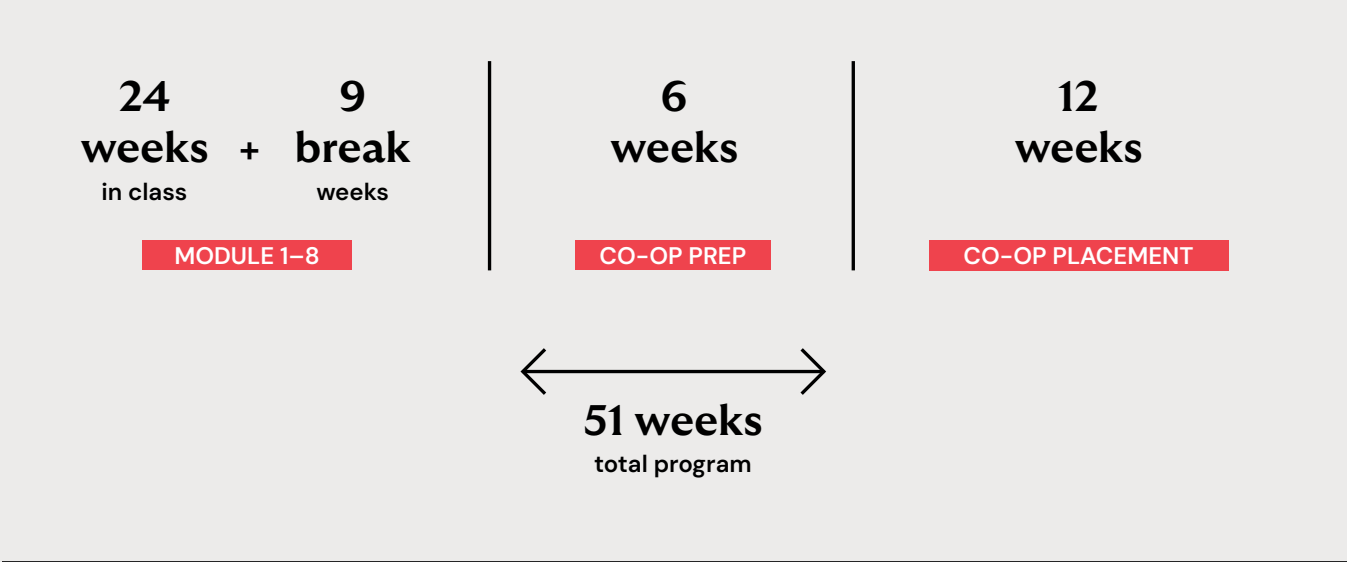
Diploma in Digital Marketing Specialist Co-op

Start dates

January, May, September



Program Duration



Program Highlights

- Develop digital advertising campaigns and understand how to build a brand.
- Learn industry tools and best practices for designing websites, running digital marketing campaigns and tracking website analytics.
- Discover the power of copywriting and learn how to create content for marketing.
- Build, optimize and analyze PPC campaigns using Google Ads and Bing Ads.
- Strengthen your resume with hands-on education and practical training.
- Co-op placement in the field of studies (Terms and conditions apply.)*

* Students will be offered paid or unpaid entry-level positions related to their field of studies. Placements are subject to availability and will vary based on the program, season and job market, as well as the student's English level and previous professional and academic experience. The Career Services department will provide full support to students with booking and preparing for interviews. It is the student's responsibility to engage actively in the interview process and demonstrate their skills and professionalism throughout the co-op term.

Learning Partners



Modules

Term 1	Term 2	Term 3	Term 4	Co-op
Introduction to Marketing and Branding	Website Building and Design for Marketers	Managing Social Media Sponsored Campaigns	Campaign Management, Regulations and Compliance	Co-op
Google SEO	Google Analytics	Pay-Per-Click Marketing with Google Ads	Copywriting	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Communications officer
- Digital marketing specialist
- Social media coordinator
- Content creator writer

Career Opportunities

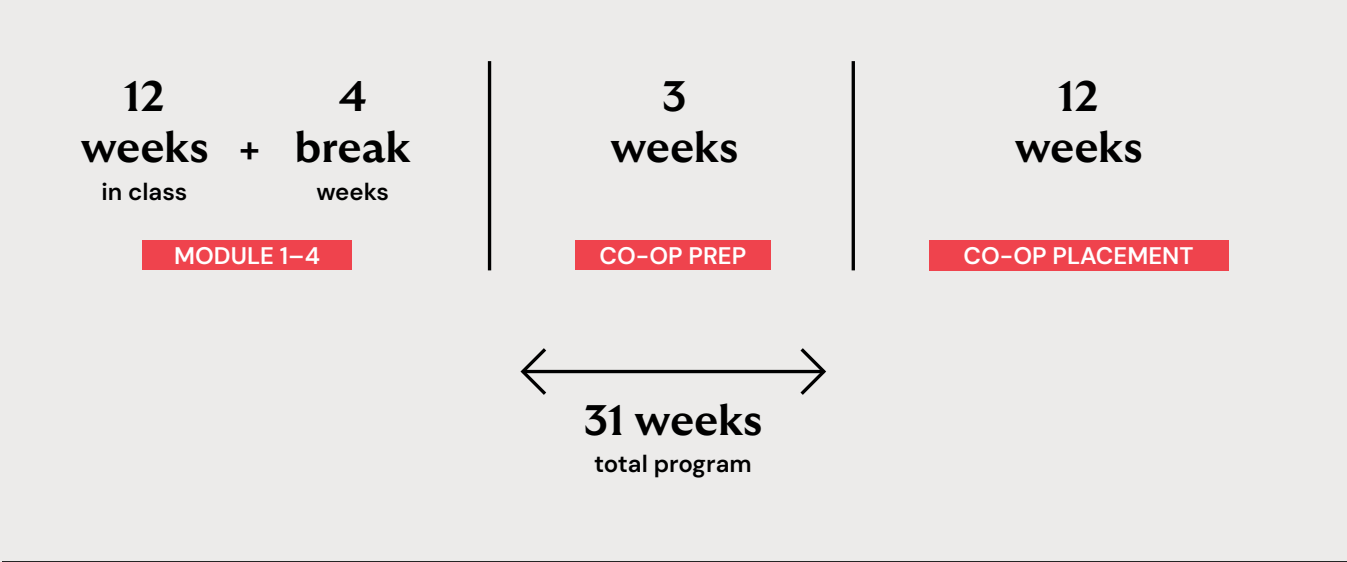
- Advertising consultant
- Communication officer (except emergency services)
- Communications specialist
- Event marketing specialist
- Fundraising consultant
- Information officer
- Media co-ordinator
- Media relations officer
- Museum educator
- Press secretary
- Public affairs officer
- Public relations consultant

Certificate in Business Essentials Co-op

Start dates

January, March, May, July, September, November

Program Duration



Program Highlights

- Learn about organizational structures, functions and customer behaviour.
- Acquire skills to leverage financial resources and use financial metrics for vital decision-making.
- Gain knowledge in sales and marketing for a better understanding of marketing principles.
- Enhance your business communication skills.
- Learn from highly qualified industry experts.
- Strengthen your resume with Canadian work experience.
- Start at TSOM with EAP Level 2 and improve your business communication skills. →
- Co-op placement in the field of studies (Terms and conditions apply.)*

* Students will be offered paid or unpaid entry-level positions related to their field of studies. Placements are subject to availability and will vary based on the program, season and job market, as well as the student's English level and previous professional and academic experience. The Career Services department will provide full support to students with booking and preparing for interviews. It is the student's responsibility to engage actively in the interview process and demonstrate their skills and professionalism throughout the co-op term.

Learning Partner

Perlego

Modules

Term 1	Term 2	Co-op
Fundamentals of Business Communication	Organizational Behaviour	Co-op
Managing Financial Resources	Marketing Principles	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Marketing
- Retail
- Finance and accounting
- Not-for-profit
- Customer care
- Administration

Career Opportunities

- Administrative clerk
- Aircraft records clerk
- File and classification clerk
- Filing clerk
- General office worker
- Medical records clerk
- Office assistant
- Office clerk
- Records filing-system clerk
- Technical records clerk
- Ward clerk – hospital
- Warranty clerk
- Course co-ordinator

Hospitality & Tourism



Learn how to deliver a world-class five-star experience in an industry that strives for excellence.

Superior service and a passion for people are the universal languages of the hospitality and tourism industry. Get the opportunity to dive into a world-class career with our multiple award-winning programs and faculty who can help you land coveted positions in the industry.

- Combine theory with practice, ensuring you are fully prepared to meet the growing demands of the current job market.
- With our learning partner 'innRoad', our students have the ability to have hands-on experience managing inventory, processing reservations and generating financial reports that detail operational results with its innovative software.
- Receive access to 'Knowledge Matters', a Case Simulation Hospitality Collection that offers students experiential learning on the fundamentals of hotel management and lodging operations via interactive, visually immersive simulations
- Gain valuable co-op experience by applying your academic knowledge in relevant employment positions.
- Experience special field trips to world-class, five-star hotels and learn firsthand from managers about their day-to-day operations, logistics and more..



Best Hospitality and Tourism Post-Secondary Education Institution

Our Hospitality and Tourism programs are powered by:



Hospitality and Tourism Programs at TSOM

- Diploma in International Hospitality Operations Management Co-op
- Diploma in Hospitality and Tourism Management Co-op
- Certificate in Customer Service Excellence Co-op

Many of our hospitality and tourism graduates work at industry-leading companies such as **The Ritz-Carlton Toronto, Fairmont Royal York, Marriot International, Four Points by Sheraton, Qatar Airlines, Chelsea Hotel Toronto, Oliver & Bonacini Hospitality**, and many more.

Go **beyond** by studying at TSOM and leverage our enriching learning opportunities and unique excursions in the hospitality and tourism field



TSOM's hospitality and tourism students touring the day-to-day operations of one of the world's top hotels, The Ritz-Carlton, Toronto, which was awarded the coveted five-star rating in 2024 by Forbes Travel Guide.



TSOM students meeting with members of the City of Toronto Events Department. Students learned about the organizational structure of the department, along with the complexities involved in planning, coordinating and executing large-scale city events.



TSOM students learning business operations at the Westin Harbour Castle Hotel. One of the largest hotels and convention centres in Toronto, this was an unparalleled opportunity to gain first-hand experience in high-level hotel management and event logistics



ROSELINE MBAMO
NIGERIA

Meet Roseline!

Meet Roseline, an aspiring hospitality professional hailing from Nigeria, currently pursuing an advanced diploma in hospitality at Toronto School of Management (TSOM). Roseline’s journey in hospitality began with her role as a food and beverage supervisor at Intercontinental Hotel in Lagos, Nigeria.

Her experience involved managing diverse teams across multiple departments and collaborating with both expats and locals, understanding the intricacies of the African hospitality landscape. Additionally, she ventured into promoting a skincare brand in Nigeria’s beauty market. Roseline’s quest to further her knowledge led her to discover TSOM through an online search. Eager to expand her horizons and build a career in hospitality, she envisioned a move to a world-class city with abundant job prospects. Opting for an advanced diploma in hospitality, Roseline aimed to harness the knowledge of the best in the business and complement her education.

Her aspirations reflect her deep passion for the hospitality industry, and she believes Canada’s vibrant market, teeming with international hotel brands catering to diverse travelers, will help her achieve her career dreams.

Enthusiastically applying to prestigious establishments like the Hilton and the Cadillac Fairview at the Eaton Centre, Roseline delved into learning communication, time management and emotional intelligence. Her goal remains set on eventually assuming a role in sales or becoming an exceptional hotel manager, allowing her to travel the world and make a substantial impact.

TSOM has significantly broadened Roseline’s perspective, instilling in her the essence of professional success and inspiring her to become more independent, productive and resilient. Engaging in workshops, events and interactions with professors provided invaluable guidance, fueling her personal and professional growth. With TSOM’s diverse programs catering to varied skill sets and interests, Roseline advises prospective students to conduct thorough research. She encourages future students to find their passion and apply to TSOM, where students will find a diverse student body and a myriad of opportunities to grow as professionals and leaders.

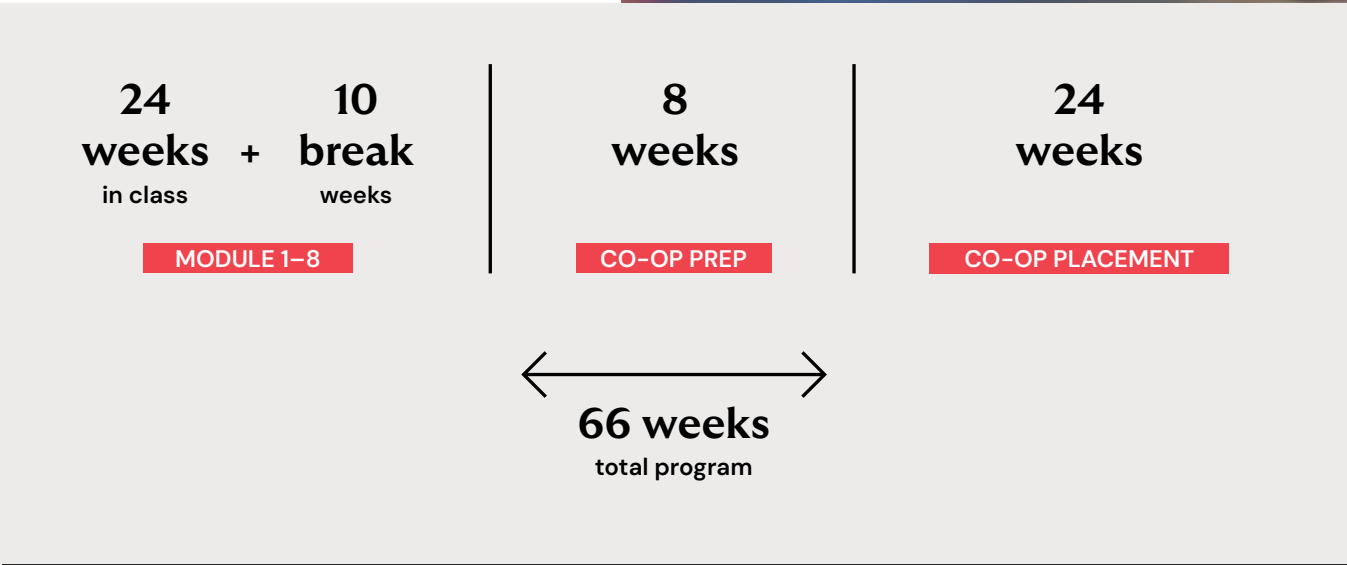
Diploma in Hospitality & Tourism Management Co-op

Start dates

January, March, May, July, September, November



Program Duration



Program Highlights

- Develop professional hotel competencies to excel in a range of hospitality functions.
- Become highly skilled in leadership, communication and customer service.
- Learn from qualified industry experts.
- Study in downtown Toronto, one of Canada's largest tourism, event and convention hubs.
- Strengthen your resume with Canadian work experience.
- Co-op placement in the field of studies (Terms and conditions apply.)*

* Students will be offered paid or unpaid entry-level positions related to their field of studies. Placements are subject to availability and will vary based on the program, season and job market, as well as the student's English level and previous professional and academic experience. The Career Services department will provide full support to students with booking and preparing for interviews. It is the student's responsibility to engage actively in the interview process and demonstrate their skills and professionalism throughout the co-op term.

Learning Partners



Modules

Term 1	Term 2	Term 3	Term 4	Co-op
Hospitality Career Readiness	Customer Service	Food Sanitation, Safety and Health	Introduction to Hospitality and Tourism	Co-op
Front Office Operations	Food and Beverage Operations	Hospitality Accounting	Organizational Behaviour in the Hospitality Industry	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Hotels
- Motels
- Food and beverage services
- Travel agencies
- Restaurants, bars and pubs

Career Opportunities

- Guest services agent - hotel
- Hotel front desk clerk
- Night clerk
- Reservations clerk - hotel
- Room clerk
- Reservation agent - travel agency
- Travel agent
- Travel consultant
- Bar manager
- Cafeteria manager
- Catering service manager
- Dining room manager
- Food services manager
- Hotel food and beverage service manager
- Restaurant assistant manager
- Restaurant manager

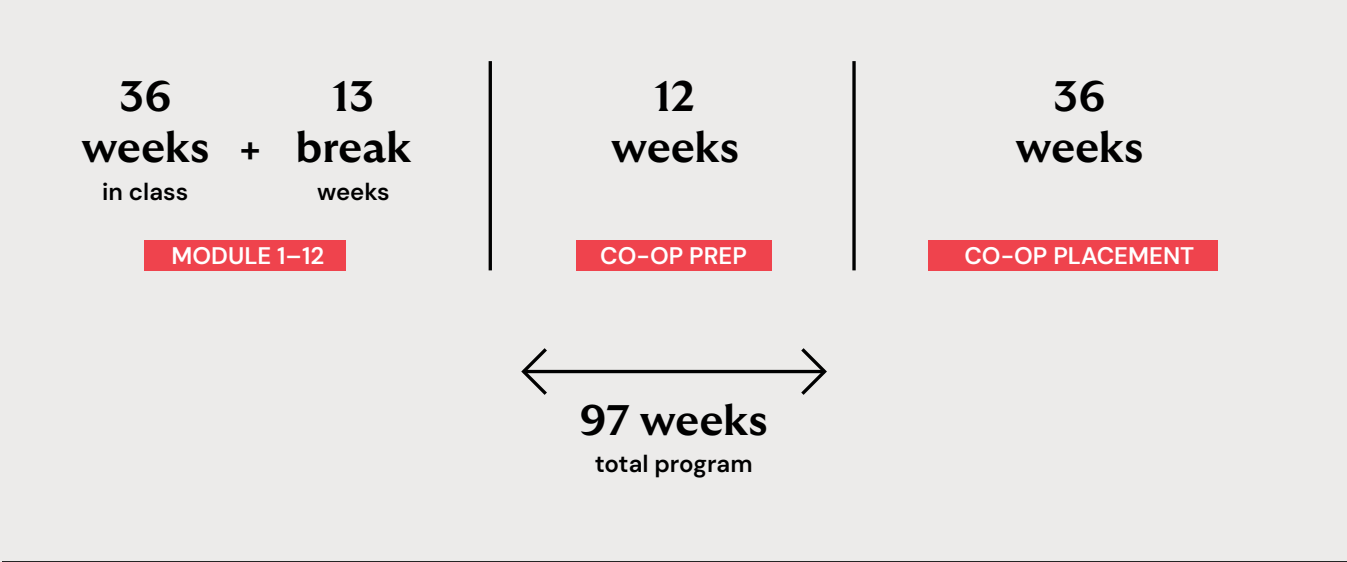
Diploma in International Hospitality Operations Management Co-op

Start dates

January, March, May, July, September, November



Program Duration



Program Highlights

- Develop professional hospitality management competencies necessary for success in one of the world’s fastest growing industries.
- Become highly skilled in important management concepts, such as operational strategies, performance and control systems, marketing strategies and customer service.
- Learn from highly qualified industry experts.
- Study in Downtown Toronto: one of Canada’s largest tourism, event and convention hubs.
- Strengthen your resume with Canadian work experience.
- Co-op placement in the field of studies (Terms and conditions apply.)*

* Students will be offered paid or unpaid entry-level positions related to their field of studies. Placements are subject to availability and will vary based on the program, season and job market, as well as the student’s English level and previous professional and academic experience. The Career Services department will provide full support to students with booking and preparing for interviews. It is the student’s responsibility to engage actively in the interview process and demonstrate their skills and professionalism throughout the co-op term.

Learning Partners



Modules

Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Co-op
Hospitality Career Readiness	Customer Service	Food Sanitation, Safety and Health	Introduction to Hospitality and Tourism	Business Environment	Introduction to Marketing and Branding	Co-op
Front Office Operations	Food and Beverage Operations	Hospitality Accounting	Organizational Behaviour in the Hospitality Industry	Project Management	Information Management	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Hotels and motels
- Food and beverage establishments
- Travel agencies
- Restaurants, bars and pubs
- Sport and entertainment establishments
- Golf clubs and recreation facilities
- Amusement parks

Career Opportunities

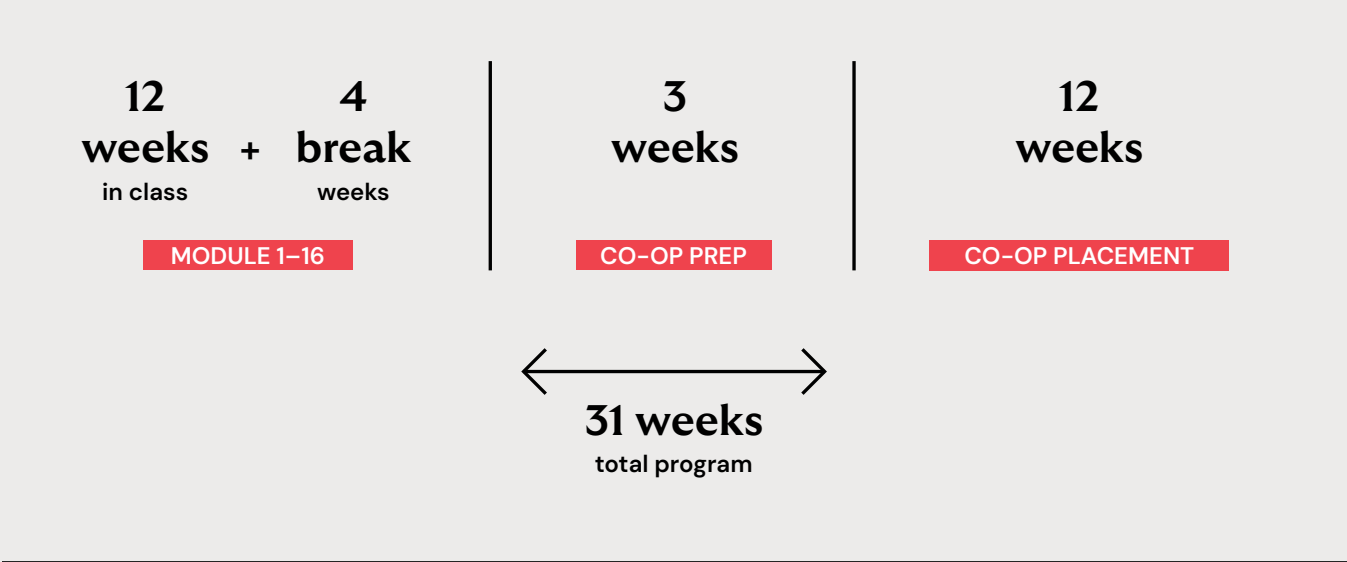
- Food service supervisor
- Assistant executive housekeeper
- Executive housekeeper
- Hospital executive housekeeper
- Hotel executive housekeeper
- Housekeeping director
- Housekeeping manager
- Casino dealer supervisor
- Hotel clerk supervisor
- Reservations supervisor
- Tour guide supervisor
- Travel clerk supervisor, and more.

Certificate in Customer Service Excellence Co-op

Start dates

January, March, May, July, September, November

Program Duration



Program Highlights

- Acquire diverse skills in hospitality management. ➔
- Develop exceptional communication skills applicable in various business settings.
- Study in downtown Toronto, a thriving hub for tourism, events and conventions.
- Strengthen your resume with Canadian work experience through a co-op placement in your field of studies.
- Begin your TSOM journey with EAP Level 2, refining your business communication abilities.

Learning Partners

innRoad

Perlego

Modules

Term 1	Term 2	Co-op
Hospitality Career Readiness	Customer Service	Co-op
Front Office Operations	Food and Beverage Operations	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Retail stores
- Contact centers
- Hotels and motels
- Restaurants, bars and pubs

Career Opportunities

- Hotel front desk clerk
- Banquet server
- Captain waiter/waitress
- Chief wine steward
- Food and beverage server
- Formal service waiter/waitress
- Sommelier
- Waiter/waitress
- Wine steward
- Guest services agent – hotel
- Customer service representative – call centre
- Tourist information clerk, and more.

Technology



Thrive in an increasingly data-driven world and develop valuable expertise in data analytics and cybersecurity.

Combine comprehensive coursework with cutting-edge technology to develop highly sought-after skills. Become an asset to any organization with programs that give you the ability to spearhead the complex and ever-evolving digital landscape.

- Industry-relevant curriculum: courses designed in partnership with EC-Council, CompTIA and leading cybersecurity professionals, ensuring skills taught are up to date with industry standards.
- Hands-on experience: access to labs and real-world simulations, providing practical experience in managing cybersecurity threats. You will have the opportunity to achieve industry-recognized credentials and maintain a competitive edge in the global cybersecurity job market. Join our annual capture-the-flag (CTF) competition and frequent hackathons.
- Expert faculty: courses taught by experienced cybersecurity experts, offering insights from the cutting edge of the industry.
- Career development: dedicated career services focused on resume workshops and interview preparation.
- Certification preparation: our Cybersecurity Specialist Co-op program offers detailed preparation for the sought-after Security+ from CompTIA and EC-Council.

Our Technology programs are powered by:



Technology programs at TSOM

- Diploma in Data Analytics Co-op
- Diploma in Cybersecurity Specialist Co-op

Many of our technology graduates work at high-tech global companies, including Amazon, Accenture, PwC, Bell, TD Bank, IATEK, Upwork, Dash Smart Decisions, rCycle, World Wireless Solutions , and more.

Get into the field of technology with an advantage and **go beyond** by joining TSOM's comprehensive hands-on learning experiences.



TSOM students take part in our data analytics symposium, which attracts professionals, researchers and students from diverse fields. Become inspired and motivated to advance in the industry, and discover a vital platform for knowledge exchange and networking.



Our students when they met with members of the **City of Toronto Events Department**. They learned about the organizational structure of the department, along with the complexities involved in planning, coordinating, and executing large-scale city events, gaining invaluable insights into successful event management.





KHURRAM QURESHI
CANADA

Meet Khurram!

Having studied and worked in sports management in Toronto, Khurram felt that it was time to make a career shift. Interested in pursuing IT and cybersecurity, Khurram was looking for a program that would help him maximize his time and build a solid yet impactful foundation with which to enter this exciting new industry.

In TSOM's Diploma in Cybersecurity Specialist Co-op program, Khurram discovered the foundation he was looking for, with expert faculty and opportunities for real-world experience, equipping him with skills that were industry-relevant and cutting-edge. TSOM's co-op partners offered invaluable learning opportunities to gain practical industry experience in the field while the academic advisors and career support staff Khurram worked with provided crucial one-to-one support in pursuing his new career path.

Now, Khurram is actively building his career in cybersecurity, working as a concierge security engineer at Arctic Wolf. In his position, he gets to see how his industry is evolving every day and appreciates how TSOM is able to stay on the cutting edge of technological developments in the field.

Khurram credits TSOM with getting his cybersecurity career started and wants students interested in this vibrant and evolving industry to know that TSOM is a great choice to help them begin their journey.

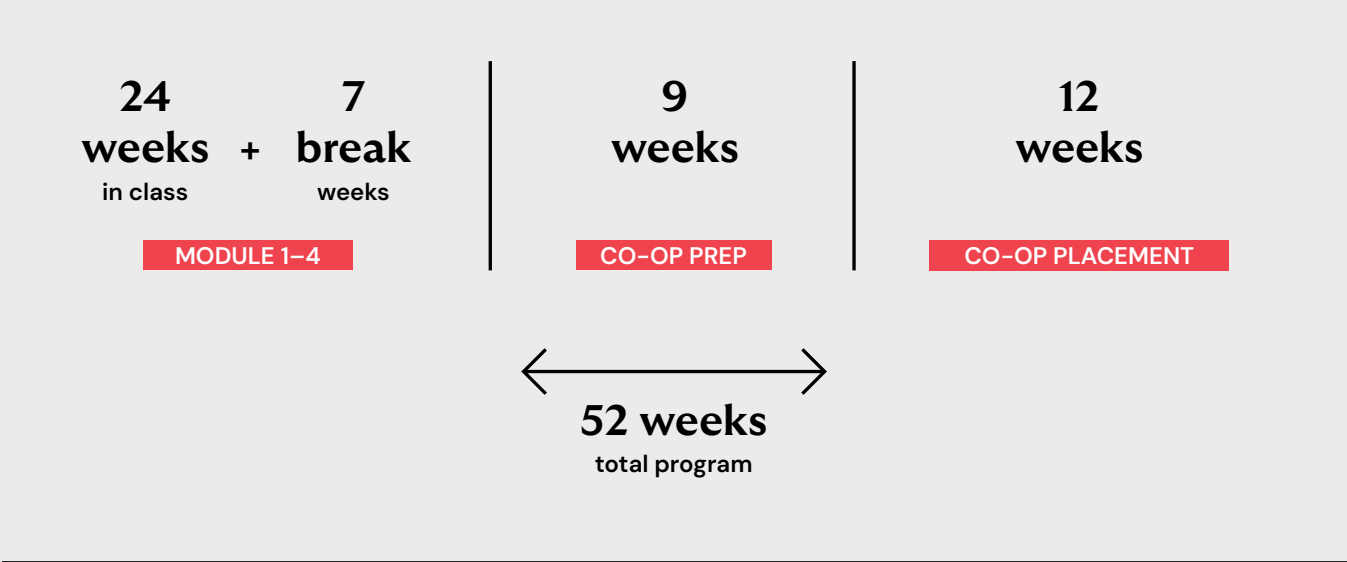
Diploma in Data Analytics Co-op

Start dates

January, May, September



Program Duration



Program Highlights

- Learn to collect data through automated and traditional methods of data collection.
- Gain the skills to handle and analyze large volumes of data and identify data gaps.
- Acquire the knowledge to use advanced tools in data science and statistics.
- Get hands-on experience using programming languages, such as SQL, Python and R.
- Tell stories through data analysis and visualization to make informed business decisions.

Learning Partners



Modules

Term 1	Term 2	Term 3	Term 4	Co-op
Data Design	BREAK	Data Handling and Decision-Making	BREAK	Working with Data using SAS and SQL
			BREAK	Data Visualization and Interpretation
				BREAK
				Co-op

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Data analytics services
- Marketing
- Finance and accounting
- Not-for-profit
- Customer care

Career Opportunities

- Data analyst
- Data mining analyst
- Data warehouse analyst
- Data administrator
- Data dictionary administrator
- Data warehouse analyst
- Database administrator (DBA)
- Database analyst
- Database architect
- Technical architect – database
- Data custodian

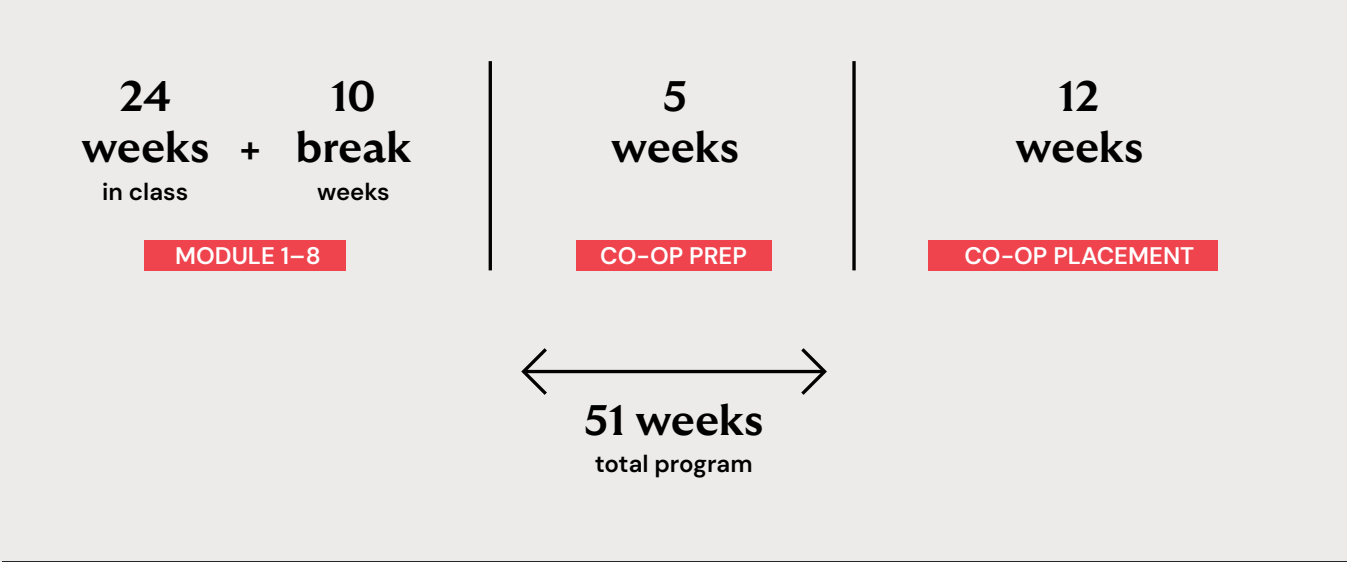
Diploma in Cybersecurity Specialist Co-op

Start dates

January, May, September



Program Duration



Program Highlights

- Learn to use cutting-edge industry tools and best practices.
- Engage in hands-on cybersecurity labs and practical exercises and use specialized equipment.
- Evaluate risks to enhance an organization's security stance.
- Effectively respond to security alerts and fix vulnerabilities in computer systems and networks.
- Utilize advanced technologies to prevent cyberattacks.

Learning Partners



Modules

Term 1	Term 2	Term 3	Term 4	Co-op
Introduction to Cybersecurity	Communication, Operation Systems and Data Management	Concepts and Practical Implication of Encryption	Penetration Testing	Co-op
Computer Networks	Programming Languages for Cybersecurity	Information Security in Cyber World	Hackathon	

Term duration: each term is six weeks long.

Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.

The co-op work experience could include positions in the following areas:

- Cybersecurity services
- Banking
- Financial services and insurance offices
- Not-for-profit

Career Opportunities

- Information systems analyst
- Systems security analyst
- Computer systems analyst
- Informatics consultant
- Informatics security analyst
- Information systems business analyst
- Information systems quality assurance (QA) analyst
- Information technology (IT) consultant
- Management information systems (MIS) analyst
- Systems auditor
- Systems consultant
- Systems security analyst

English for Academic Purposes (EAP)



If English is not your native language and you are looking to pursue higher education in Canada, this Languages-Canada-accredited program is designed to give you the English skills necessary to succeed!



Study English in Canada or online and improve your language skills in this direct pathway program!

TSOM offers high-quality English for Academic Purposes (EAP) instruction online or in the heart of downtown Toronto. Students who wish to improve their language level can enrol in this comprehensive program, which integrates reading, writing, listening and speaking skills with an academic focus. This accredited program is taught by experienced Languages-Canada-certified instructors and provides a strong language foundation for students, creating a direct pathway into TSOM programs.

Program Highlights

- Develop a solid foundation of academic reading, writing, listening and speaking skills.
- Develop problem-solving and critical thinking skills.
- Communicate effectively and confidently.
- Deliver presentations and actively participate in class discussions.
- Learn about time management and study skills for success.
- Practise academic essay writing structure and research skills.
- Improve vocabulary and grammar accuracy.
- Offers a direct pathway to TSOM's vocational programs without the need for English proficiency exams.
- Receive personalized support from our Enrolment and Student Services teams throughout the application journey.

How to apply



Step 1:

Complete the TSOM EAP Online Placement Test.



Step 2:

Receive your customized study plan based on your test results.



Step 3:

Send your application form along with a copy of your passport



Step 4:

Pay your deposit.



Step 5:

Receive the letter of acceptance for the EAP and conditional letter of acceptance offer for your TSOM post-secondary program if applicable.



Step 6:

Start your program.

English for Academic Purposes (EAP)

Start dates

Every two weeks

Duration

Each level will last eight weeks

Note: Course duration varies based on your starting English level and each student's unique progress through the levels

English level

IELTS 3.5 onwards

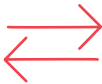
Delivery methods

Online + in person*
In person

*Minimum in-person enrolment is eight weeks.



Why study EAP with TSOM?



Direct pathway into TSOM programs without taking the IELTS or TOEFL tests



Students will be assessed and placed in the correct level via the TSOM online placement test.



The program is taught by experienced teachers certified by Languages Canada.



Competitive fees and diversity scholarships

LEVEL PROGRESSION												
English Level	Low Intermediate		Intermediate		Upper Intermediate		Pre-Advanced					
Level	EAP 1		EAP 2		EAP 3		EAP 4		EAP 5		EAP 6	
Modules	1A	1B	2A	2B	3A	3B	4A	4B	5A	5B	6A	6B
Duration (weeks)	4	4	4	4	4	4	4	4	4	4	4	4
IELTS Score	Entry Score 3.5	Exit Score 4	Entry Score 4	Exit Score 4.5	Entry Score 4.5	Exit Score 5	Entry Score 5	Exit Score 5.5	Entry Score 5.5	Exit Score 6	Entry Score 6	Exit Score 6.5

TSOM PROGRAM		COURSE DURATION (Course duration varies based on your starting English Level and each student's unique progress though the levels.)											
Level		EAP 1		EAP 2		EAP 3		EAP 4		EAP 5		EAP 6	
Business	Certificate in Business Essentials Co-op (31-week program)	IELTS 4.5	16 weeks	12 weeks	8 weeks	4 weeks	✓						
	Certificate in Customer Service Excellence Co-op (31-week program)												
Hospitality and Tourism	Diploma in Business Administration Co-op (1-year program)	IELTS 5.0											
	Diploma in Digital Business Management Co-op (2-year program)		24 weeks	20 weeks	16 weeks	12 weeks	8 weeks	4 weeks	✓				
	Diploma in Hospitality and Tourism Management Co-op (1-year program)												
Technology	Diploma in International Hospitality Operations Management Co-op (2-year program)	IELTS 5.0	24 weeks	20 weeks	16 weeks	12 weeks	8 weeks	4 weeks	✓				
	Diploma in Digital Marketing Specialist Co-op (1-year program)												
	Diploma in Data Analytics (1-year program)		32 weeks	28 weeks	24 weeks	20 weeks	16 weeks	12 weeks	8 weeks	4 weeks	✓		
	Diploma in Cybersecurity Specialist Co-Op (1-year program)												

Business Hospitality and Tourism Technology

1. Total course duration will vary based on the student's current level and their progress through the modules.
2. Estimated equivalency with IELTS Academic levels.

Apply to TSOM

Let's get started



STEP 1

Contact a student advisor.



STEP 2

Our advisor will answer all your questions.



STEP 3

Discuss the detailed program information and how it aligns with your career and academic goals.



STEP 4

Submit an application and meet admission requirements.



STEP 5

Enrol with TSOM and start your program.

Apply through an authorized TSOM agent

If you are in contact with an agency in your country, they can support you through the application process. If you don't have an agent and would like us to recommend one that we trust, please contact us at partners@torontosom.ca.

View a full breakdown of the fees for each program here:



Admission Requirements

Have an Ontario Secondary School Diploma or equivalent or be at least 18 years of age and pass the Wonderlic Test.

For non-native English speakers:

- Successful completion of TSOM EAP Level as per program requirement or
- Have the required IELTS score or equivalent or
- Pass the TSOM English Assessment

Start Dates

Business and Hospitality & Tourism Programs

- | | |
|---------------------|---------------------|
| ■ September 3, 2024 | ■ May 5, 2025 |
| ■ November 4, 2024 | ■ July 7, 2025 |
| ■ January 6, 2025 | ■ September 2, 2025 |
| ■ March 3, 2025 | ■ November 3, 2025 |

Cybersecurity, Data Analytics, and Digital Marketing Programs

- | | |
|---------------------|---------------------|
| ■ September 3, 2024 | ■ May 5, 2025 |
| ■ January 6, 2025 | ■ September 2, 2025 |

English for Academic Purposes

2024:

- | | |
|--------------------------|----------------------|
| ■ September 3, 16 and 30 | ■ November 11 and 25 |
| ■ October 15 and 28 | ■ December 9 and 23 |

2025:

- | | |
|----------------------|-----------------|
| ■ January 6 and 20 | ■ June 9 and 23 |
| ■ February 3 and 18 | ■ July 7 and 21 |
| ■ March 3, 17 and 31 | |
| ■ April 14 and 28 | |
| ■ May 12 and 26 | |

Microcredentials

At TSOM, we offer a wide range of microcredentials designed to elevate your skills and knowledge in business, hospitality and tech. Whether you're looking to deepen your understanding of digital marketing, explore the dynamics of organizational behaviour or master digital marketing strategies, our diverse modules provide practical, hands-on learning experiences tailored to meet the demands of today's competitive job market.

Browse our list of microcredentials and start your journey toward a rewarding future today.

Why choose TSOM Microcredentials?



Upskill:

Enhance your existing skill set and fill in gaps to stay competitive.



Networking Opportunities:

Connect with industry professionals and fellow students.



Expert Instructors:

Learn from qualified instructors with real-world experience.



Focused Learning:

Learn through short, targeted courses designed to boost your career.



Industry-Relevant:

Gain practical skills and hands-on experience.



Stackable Credentials:

Earn credits that can build towards a larger qualification.

Get started today!

Scan to learn more about TSOM's microcredentials



Business



Hospitality



- Principles of Accounting
- Managing Financial Resources
- Organizational Behaviour
- Marketing Principles
- Business Decision-Making
- Fundamentals of Business Communications
- Operations Management in Business



- Introduction to Hospitality & Tourism
- Hospitality Career Readiness
- Front Office Operations
- Food and Beverage Operations
- Food Sanitation, Safety and Health
- Customer Service
- Organizational Behaviour in Hospitality Industry
- Hospitality Accounting

Technology



Hybrid



- | | |
|---|---|
| ■ Data Handling and Decision-Making | ■ Google Analytics – |
| ■ Working with Data using SAS and SQL – | ■ Managing Social Media Sponsored Campaigns – |
| ■ Data Visualization and Interpretation – | ■ Pay-Per-Click Marketing with Google Ads |
| ■ Google SEO – | ■ Campaign Management, Regulations and Compliance |
| ■ Website Building and Design for Marketers – | ■ Copywriting |



- Business Environment ‘Behaviour’
- Project Management
- Information Management
- Introduction to Cybersecurity



Go Beyond

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